



SIRULI
Innovation In Advertising.

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www.siruli.com

EXPERIENCE

Xinflix Media Inc. | *Graphic Designer* | Feb 2018 - Present

Establish effective visual brand identity for the company's news channel. Produce high quality creative ads based on client's requests. Produce high quality marketing materials for the company's products. Assist with video editing for the daily news programme.

Sing Tao Media Group | *Advertising Coordinator* | Jan 2017 - Feb 2018

Coordinate and execute print magazine pagination and imposition of supplied advertisements. Create basic layouts for the design team. Prepare weekly reports to monitor ad traffic and search for potential clients. Respond to ad inquiry and client's ad change requests with patience.

Canadian Chinese Radio | *Marketing and Event Coordinator* | Nov 2015 - Jul 2016

Create promotional materials and prepare programme rundown for various events. Generate daily logs to schedule commercial airtime and station promotions. Assist with audio editing for radio programmes.

FLUENCY WITH

PS Photoshop

AI Illustrator

IN InDesign

PR Premiere

AE After Effects

DW Dreamweaver

CAD AutoCAD

SK SketchUp

ADEPT IN

HTML + CSS
Bootstrap

Javascript
AngularJS

PHP
Laravel

Python
Django

EDUCATION

Seneca College | 2017-Present
Certificate

Digital Graphic Design
Web Programming and Development

University of Toronto | 2011-2015
Honours Bachelor of Arts (Distinction)

Main Areas of Studies:
Architectural Design, East Asian Studies

LANGUAGES

English
Fluent

Mandarin
Native

Cantonese
Native

Japanese
Fluent (JLPT N1)